

# TRAVIS SCHMEISSER

## CONTACT

904.703.3225

<http://tschmeisser.com>

[contact@tschmeisser.com](mailto:contact@tschmeisser.com)

## SKILLS

Art Direction

Design

XHTML/CSS

Accessibility

CMS Implementation

Information Architecture

Client Services

Project Management

Javascript (basic)

## FAVORITE TOOLS

Paper + Pen

Adobe CS Suite

Textmate

Transmit

## WORK EXPERIENCE

---

### *User Experience Lead & Partner* / nGen Works 6/06-PRESENT

**RESPONSIBILITIES:** User Experience, Art Direction, Design, Front-End Development, CMS Implementation (ExpressionEngine), Information Architecture, Client Services, Project Management

**OVERVIEW:** The role of designer naturally grew into being mindful of the bigger picture for each project and making sure it accomplished the client's goals. This includes creating and managing the internal processes and systems that plan, document and produce all projects. During this time period, I've also designed and curated features for some of the top 3rd party software within the ExpressionEngine community.

---

### *Designer & Front-End Developer* / nGen Works 2/04-6/06

**RESPONSIBILITIES:** Design, Front-End Development, Maintenance, Client Services, Project Management

**OVERVIEW:** I implemented web standards and modern development techniques within the company, forming the base processes used to this day. Working alongside another designer and a developer, I designed and/or produced part of every site that left the shop.

---

### *Designer & Front-End Developer* / Productivity Central 7/03-2/04

**RESPONSIBILITIES:** Design, Front-End Development, Maintenance

**OVERVIEW:** As the lead designer I crafted all the interfaces for various small to medium size websites and applications, working closely with the development team during implementation.

---

### *Designer & Front-End Developer* / UNF Academic Affairs 10/00-7/03

**RESPONSIBILITIES:** Design, Front-End Development, Maintenance

**OVERVIEW:** Maintained and designed websites for all public facing university information within Academic Affairs. These responsibilities eventually grew into several university level projects outside the department after recognition of our internal standards.

## EDUCATION

---

### *Bachelor of Fine Arts* / University of North Florida 1999-2003

**DEGREE:** Multimedia Program (web emphasis)